

AERIAL LIFT BRIDGE

Identity & Trademark Guidelines

SWIM

01.

LIFT BRIDGE
IMAGE USE

PHOTO BY
CODY PAULSON

TM



02.

LIFT BRIDGE
IMAGE USE

PHOTO BY
DENNIS O'HARA

TM



03.

LIFT BRIDGE
IMAGE USE

PHOTO BY
CODY PAULSON



TM

04.

LIFT BRIDGE
IMAGE USE

PHOTO BY
DENNIS O'HARA

TM



05.

**LIFT BRIDGE
IMAGE USE**

**PHOTO BY
CODY PAULSON**

TM

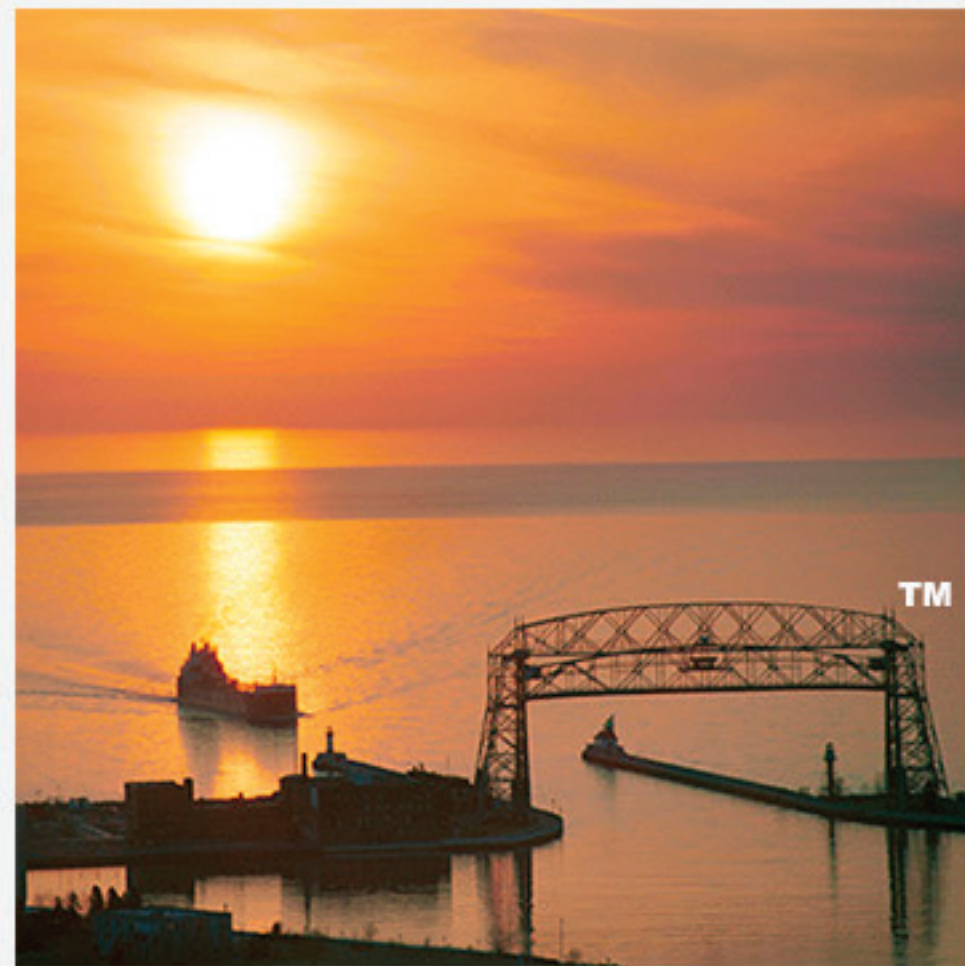
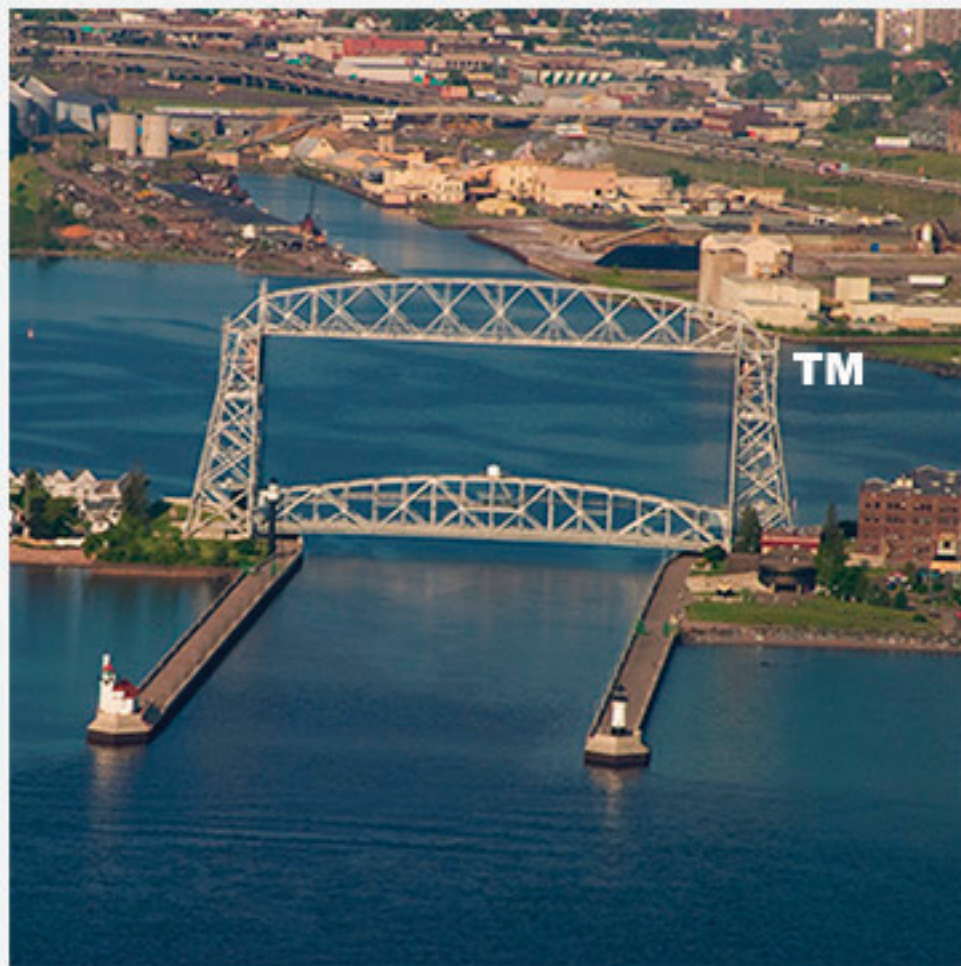


***Trademark Pending**

06.

LIFT BRIDGE
IMAGE USE

PHOTOS BY
DENNIS O'HARA



07.

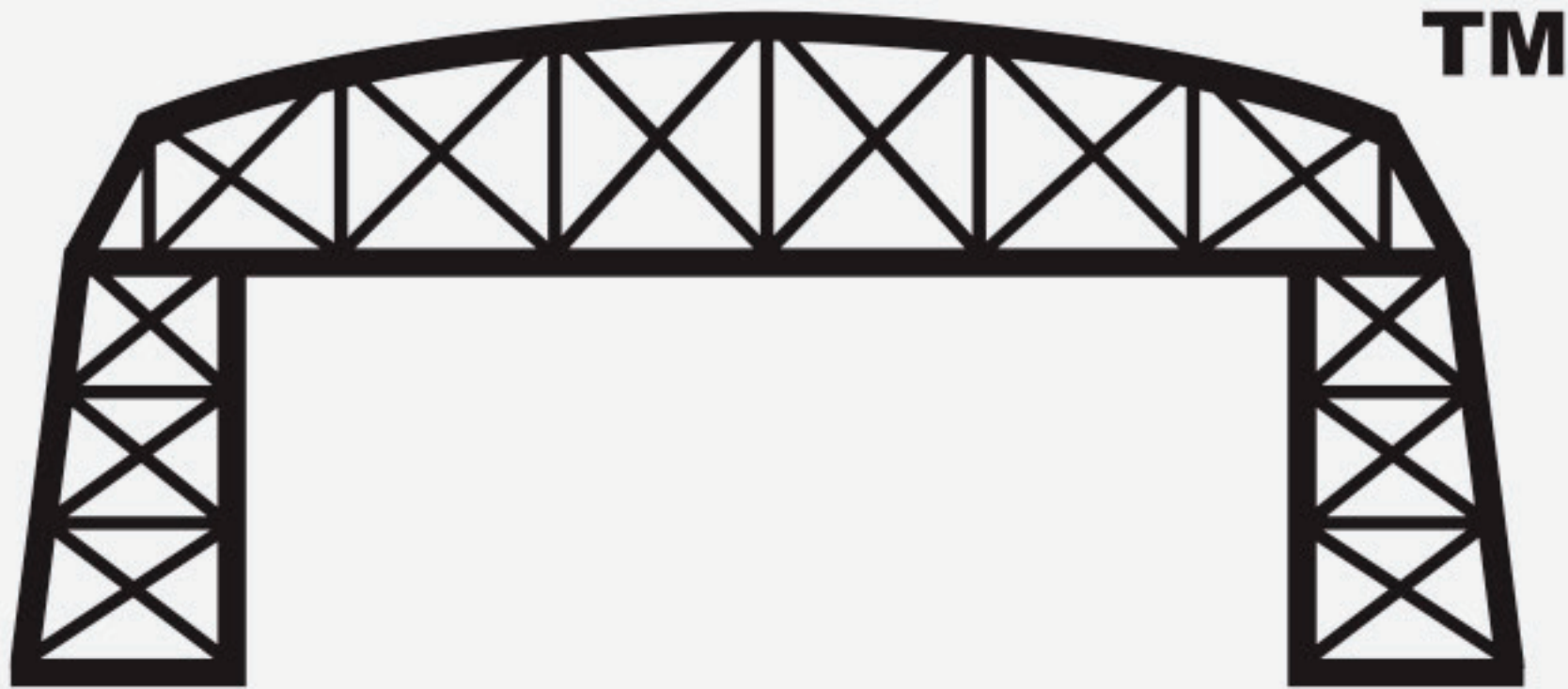
LIFT BRIDGE
IMAGE USE

PHOTOS BY
CODY PAULSON



08.

LIFT BRIDGE
GRAPHIC &
ILLUSTRATION
USE



09.

LIFT BRIDGE
TYPOGRAPHIC
AND FONT
USE

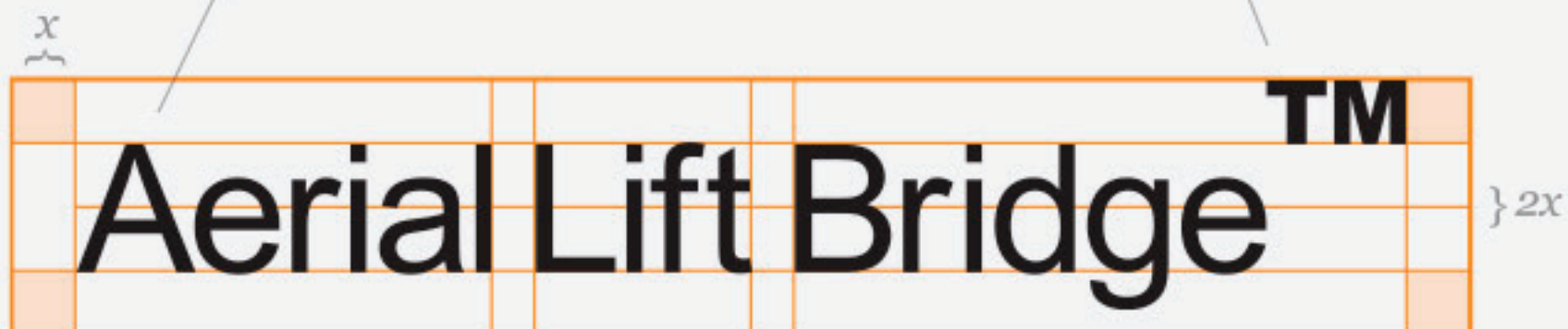
Aerial Lift BridgeTM

10.

LIFT BRIDGE
TYPOGRAPHIC
AND FONT
USE

Arial Heavy 36 pt

Arial Regular 72 pt



11.

SUPERIOR, WI
MA BELL TOWER

TM*

* Trademark Also Pending