Graphic Designer

Job Description

The Graphic Designer will be responsible for producing on-brand visual assets for use in all marketing materials for both client and Swim Creative projects. They will participate in concept meetings and have the skills to find the most effective way to communicate concepts using a variety of visual methods such as color, type, illustration, photography, animation, and page layout. The Graphic Designer will also be able to produce and curate effective photos and short videos.

Designed content will include, but is not limited to, branding and identity, digital and print advertising, social media, email marketing, blogs, outdoor, brochures, direct mail, collateral, newsletters, websites, video, storyboards, TV assets and more, as needed.

Job Duties
- Work with the creative team to transform concepts into visual design
- Provide constructive feedback to other creative team members
- Design an array of digital and print assets as listed above in the job description
- Participate in video and photo shoots and edits
- Follow clients' and Swim Creative's brand standards
- Maintain consistent, high-quality, errorless work
- Prepare files for final use
- Stay up-to-date with the latest design and marketing trends

General Knowledge and Concepts
- Confidence to develop exceptional designs while staying on strategy
- Must be proficient in using Adobe Suite applications including, but not limited to, Photoshop, Illustrator, InDesign, XD, Premiere, and more as needed
- Experience with web design
- Experience in photography, video shooting, editing
- Good writing skills
- Ability to present and defend work with solid rationale
- Ability to work autonomously and follow through on projects from start to finish

Preferred Skills
- 2-5 years of experience in a related field
- Educational degree in design, communications or marketing
- Team player who is highly organized and can follow agency processes using Google Suite, Basecamp, and other internal software applications

Send portfolio and resume to Work@SwimCreative.com