



## Swim Copywriter Internship Program (SIP) Fall 2022

### General Description

Looking for experience in copywriting and marketing but can't get around the whole "you can't get experience without a job, and you can't get the job without experience" thing? Sounds like you need a place to show off and improve your skills. We're not just going to have you fetch coffee and make popcorn, we want you to be part of the Swim team in all aspects of our work.

We're looking for a highly-motivated, determined individual who can join our team for 10 weeks to gain experience *and* learn valuable copywriting skills in a fast-paced environment. You'll get a little taste of everything Swim has to offer as a full-service agency. Work on a variety of client projects from conception to execution to get a real taste of what agency life entails. You'll be responsible for working with clients and the Swim team to generate work that is on-brand and out-of-this-world.

Swim Creative is a street-smart marketing agency founded in 2006 with a single purpose: getting people to notice you. Individual talents include: copywriting, account management, design, interactive, website design & development, digital, analytics and social media. When creativity and strategy sync: you Swim.

The successful Swimtern will work closely with the creative department to develop content through writing for both client and Swim Creative projects.

\*Must love dogs

### **Job Description:**

The intern will work on planning, writing, and proofing copy according to a client's specifications. This person will assist with the creation of appealing copy for social, websites, public relations, branding, etc. This person will work directly with the Swim copywriter day-to-day. They will need to have a basic knowledge of writing, grammar, and content creation.



## Copywriting

Degrees: Creative Writing, Advertising, Communication

Duties:

- Brainstorm ideas and concepts with the Swim team
- Develop concepts into effective, on-brand communication
- Generate inspiring copy for traditional and digital ads
- Write blogs, social posts, press releases, etc.
- Proof all final copy internally and externally

Apply today and join us in the deep end.

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## Hours and Pay

10-week duration, minimum of 240 hours, 24 hours a week. \*Hours to be determined.

\$12/hr for 10 weeks (or school credit if we speak with admissions)

Equal opportunity employer

Must be eligible to work in the U.S.

Apply by September 16, 2022