# Swim Internship Program (SIP) 2023

### General Description

Looking for experience in marketing and development but can't get around the whole "you can't get experience without a job, and you can't get the job without experience" thing? Sounds like you need a place to show off and improve your skills. We're not just going to have you fetch coffee and make popcorn, we want you to be part of the Swim team in all aspects of our work.

We're looking for a highly-motivated, determined individual who can join our team for 10 weeks to gain experience *and* learn valuable graphic design skills in a fast-paced environment. You'll get a little taste of everything Swim has to offer as a full-service agency. Work on a variety of client projects from conception to execution to get a real taste of what agency life entails. You'll be responsible for working with clients and the Swim team to generate work that is on-brand and out-of-this-world.

Swim Creative is a street-smart marketing agency founded in 2006 with a single purpose: getting people to notice you. Individual talents include copywriting, account management, design, interactive, website design & development, digital, analytics and social media. When creativity and strategy sync: you Swim.

The successful Swimtern* will work closely with the Design department to develop and design on-brand visual assets for use in all marketing materials for both client and Swim Creative projects.

*must love dogs

### *Job Description*:

The intern will participate in concept meetings and have the skills to find the most effective way to communicate concepts using a variety of visual methods such as color, type, illustration, photography, animation, and page layout. They will work under the direction of the Senior Graphic Designer.

The Swimtern will also be able to produce and curate effective photos and short videos. Designed content will include, but is not limited to, branding and identity, digital and print advertising, social media, email marketing, blogs, outdoor, brochures, direct mail, collateral, newsletters, websites, video, TV assets and more, as directed by their supervisor.

**Design**
Duties:

- Provide design support and thinking
- User experience consideration
- Generate storyboards that outline ideas
- Create and alter visual assets using Adobe Suite
- Assist with video editing
- Attend on-location shoots

**Recommended Degrees**: Graphic Design, Interactive Media, Interactive Design, Advertising, Film

Apply today and join us in the deep end!

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**Hours and Pay**

10-week duration, minimum of 240 hours, 24 hours a week, hours of the day to be determined
$11/hr for 10 weeks (or school credit if we speak with admissions)
Equal opportunity employer
Must be eligible to work in the U.S.

Apply by March 1, 2022 (Swim to choose by April 1, 2022)